



FOR IMMEDIATE RELEASE

## EVAPORCOOL SOLUTIONS HIRES NEW PRESIDENT

Memphis, TN – November 12, 2015. Evaporcool Solutions LLC (Evaporcool), a leader in the precooling HVAC industry, is pleased to announce Chris Curry has joined the team to lead the company's efforts through its next phase of growth.

In his role as President, Chris will be responsible for leading all aspects of Evaporcool as it looks to aggressively expand its business. Chris brings significant leadership experience in the energy sector to Evaporcool. Throughout his career, Chris has led a number of large-scale, power-generation projects from origination through execution. He was most recently in Michigan running a company that sold, distributed and installed commercial-scale, solar energy projects. Prior to that, he spent five years leading business development efforts in the Western U.S. for NRG Energy Inc., a Fortune 200 company and an Evaporcool business partner. Chris is also an eight-year veteran of the U.S. Army where he served as Captain.



"As Evaporcool looks to strengthen their presence in the energy-efficiency industry, we were looking for someone with industry knowledge, passion and the ability to execute. We're fortunate to have found that in Chris," stated Cecil Carney, interim CEO and Board representative, Evaporcool Solutions LLC. "Chris has also demonstrated his expertise in the origination and implementation of large-scale utility projects which is a key growth area of Evaporcool."

### **About Evaporcool Solutions**

Evaporcool Solutions ("Evaporcool") manufactures the Evaporcool® System, a proprietary aftermarket HVAC product that significantly improves the energy efficiency of air conditioning and refrigeration systems. The company is based in Memphis, TN and was founded in 2004. The leading edge Evaporcool System attaches non-invasively to virtually any air-cooled HVAC unit, and using the principle of evaporative cooling, improves efficiency, reduces peak demand, and lowers maintenance costs. Evaporcool also provides a performance monitoring system, which enables real-time, cloud-based measurement and verification, controls, and fault detection and diagnostics. To learn more, visit [www.evaporcool.com](http://www.evaporcool.com)

Media Contact:

Ben Taube

[ben@evaporcool.com](mailto:ben@evaporcool.com)

404.931.1518