



FOR IMMEDIATE RELEASE

**KEMMONS WILSON COMPANIES WINS BEST ETHICS AWARD IN
COMMERCIAL APPEAL'S TOP WORKPLACE PROGRAM**

Memphis, TN – December 5, 2014 - Kemmons Wilson Companies (KWC), not only earned a spot on the Top 50 Workplaces in Memphis list but they also won Best Ethics in the program.

"We earned this honor because of our associates and we can't thank them enough for truly exemplifying the Wilson Way," stated Spence Wilson, Jr., Principal. "Doing the right thing is at the core of our culture and we are proud to be recognized for it."

The Commercial Appeal partnered with Workplace Dynamics, an employee survey firm in Philadelphia, to determine the region's best places to work from the perspective of the workers. Over 800 companies were invited to participate with approximately 19,000 employees responding online or on paper. The 22-question survey covered direction, execution, retention, motivation, how they feel about their job and whether they would refer others to work at the company.

According to the survey results, feeling appreciated and that their work is meaningful was the single most important factor for an employee's happiness at a job.

“Our company was built on a people-first philosophy,” said Kem Wilson, III, Principal. “Having recently instituted our peer recognition program, we plan to continue and enhance this legacy of appreciation.”

To learn more about the Commercial Appeal Top Workplace Survey, please go here: http://www.commercialappeal.com/business/local/how-the-survey-was-made_86598340

About Kemmons Wilson Companies

Kemmons Wilson Companies is a third-generation, single family office established in 1948 by Kemmons Wilson. Most noted for founding Holiday Inn Hotels, Kemmons was a serial entrepreneur who never stopped creating or investing in businesses. Having owned, operated or partnered with people in over 400 ventures to date, the third generation helps lead the company today with a concentration in six (6) key industries – aviation, financial services, hotels, insurance, real estate and time sharing but are also open to opportunities outside these areas. We continue to exemplify the same core values, people-first philosophy and long-term perspective that our predecessors instilled.

To learn more, visit kwilson.com

Contact

To learn more about this story, please contact

Rebecca Macsovits

rmacsovits@kwilson.com

901.346.8800